



Create your own walking bus or walk to work campaign. Answer the following questions first.



How will you engage staff and pupils who cannot walk to work?

What other ways can we get around that are more sustainable than taking the car?

Use the table below to plan your campaign.

Campaign name	
Targeted at:	
What does the campaign involve?	
Campaign slogan	





To support your campaign, conduct a survey of the whole class and find out how they usually get to school or work. Present your findings in the table below and use it to make suggestions for alternative methods of travel in you campaign.

Method of travel	Number of people that travel this way
Bus	
Fuel car	
Electric car	
Hybrid car	
Walk	
Walking bus	
Park and walk	
Bike	
Other	

